



Sponsorship Opportunities

We think of our sponsors as angels, and for good reason. As with most performing arts non-profits, ticket sales equal less than half our annual budget. The rest of our budget must be covered through grants and by contributions from generous donors like yourself. Sponsorship (both individual and corporate) is what keeps New Edgecliff afloat!

In addition to seeing that “the show must go on,” sponsorships allow us to branch out into further fund raising efforts. Your contribution today may help us earn two or three times that in the months to come!

Season Sponsorship

\$10,000+

Although New Edgecliff prides ourselves on keeping our production costs down, it still costs us \$7,000 on average to produce a single show. Multiple this by four, and you have the bare minimum needed to produce any season at all, let alone a challenging and exciting one. By giving at this level, you'll help us cover an entire season.

That's one whole year of theatre!

- A mention in the program of each production, including an advertisement or your own personal message
- A personal mention from stage during our Opening Night curtain speech for each production
- “Season Sponsored By” on our website, advertisements, and all printed materials
- Four free tickets to each production
- An Opening Night “Meet and Greet” with the director and actors of each production
- A show poster, signed by the cast, from each production of the season
- One-time use of our performance space for a private party or event

Print Sponsorship

\$5,000 - \$8,000 (in kind)

Building an audience starts with getting the word out! An in-kind print sponsorship would allow us to print brochures, posters, programs, and mailings for an entire season.

- An advertisement in the program of each production - you choose the size!
- A personal “thank you” from stage during our Opening Night curtain speech
- Your logo with tag line on our postcards and other mailers
- An advertisement on our website
- Two free tickets to each of our openings

Technical Sponsorship

\$5,000 - \$9,999

Actors may be the stars, but it's the technical staff that brings a performance together. Giving at this level not only allows us to support our technicians, but also to provide the necessary supplies to create the costumes, sets, lighting, and sound for our entire season.

- An mention in the program of each production, including an advertisement or your own personal message
- A personal mention from stage during our Opening Night curtain speech for each production
- 2 free tickets to each production
- A show poster, signed by the cast, from each production of the season

Artistic Sponsorship

\$1,000 - \$4,999

New Edgecliff strives to give both Equity and non-Equity actors a space to perform. This keeps New Edgecliff's artistic quality high, while allowing Equity actors to flex their talents and giving non-Equity actors a place to learn and grow. Help support our artists by giving at this level.

- A personal mention in the program of each production
- A personal mention from stage during our Opening Night curtain speech for each production
- 2 free tickets to the show of your choice
- A show poster, signed by the cast, from the production of your choice

To discuss sponsorship opportunities, or other ways you can give, please contact Executive Director Michael Shooner at (513) 328.2372 or mshooner@newedgecliff.com